



## **SUPPORT OUR SCHOOL**

The MySchool programme is currently operating in over 900 schools in South Africa, and has raised over R20 million for these schools.

### **How does the card work for the DSJ?**

Personalised and uniquely numbered, the MySchool card identifies the cardholder as being a supporter of the DSJ. The card is not a 'money card' – but works as a tracking card to record your support for the school. Every time you shop with a MySchool business partner at one of the 2 300 retail partners countrywide, present your card and a percentage of your spend will be paid to our school. This percentage varies from business to business, but is generally not less than 1% of your total spend.

National retail partners include Woolworths, Engen, Waltons, Supa Quick, Tile Africa and Kalahari. net. Many other retailers support the programme on a regional and local level. This information is available on [www.myschoolcard.co.za](http://www.myschoolcard.co.za). Your support for these businesses helps them to support our school.

The MySchool programme is undoubtedly an easy fund-raising option. It pays for itself and generates an ongoing source of income for our school. The success of the programme in our school depends on your support. Please continue to use your MySchool card and raise funds the easy way for your school.

Please note that if your child has moved from one school to another, it is not necessary to order a new MySchool Card - just advise MySchool card data office on 0860 100 445 of the change, so that they can update their records. You can then continue to use your existing MySchool cards, and the funds raised will be directed to the DSJ. Do not forget that also grandparents, aunts and uncles and friends may use this unique card.

Should you require any additional MySchool cards (or have lost your card) please call 0860 100 445 or e-mail [cs@vmp.co.za](mailto:cs@vmp.co.za) to order. Or alternatively, contact the Vice-chair of the PRC Andrea Davidson on [andrea@innovationsa.co.za](mailto:andrea@innovationsa.co.za).

*MySchool is a programme that allows you, your family,  
Schools and businesses to mutually benefit –in addition to raising funds for your school.*

One might be wondering how the funds have benefited the children at the DSJ. One recent project is the DSJ Hörparadies or listening library.

### **What is the DSJ Hörparadies?**

Here is a wonderful introduction compiled by Mrs. Pam Johannsen.

Can you imagine your child closing his/her eyes, opening his/her ears and escaping to a new world? A world filled with magic, dreams and ghosts, mermaids and princes? A world where children are strong and brave? Now, can you imagine your children having access to this world right here in the safety of a school? In the school library?

Yes, the DSJ children now have this opportunity! Thanks to the vision of previous Deutsche Internationale Schule Johannesburg Parents Representative Committees, the PRC-2005 was in a position to help the school establish a comprehensive German CD library. Pupils are given the opportunity to enhance their German grammar by listening to beautifully narrated stories from all the best sellers in Germany.

Titles range from traditional fairytales by Hans Christian Andersen to current issues such as tolerance and acceptance by Carl Hiaasen in his book "Eulen". There are old favourite authors such as Astrid Lindgren, Erich Kästner and Antoine de Saint-Exupery to name a few. Girly titles such as "Die Wilden Hühner" by Cornelia Funke and boy titles such as "Die Wilden Fussballerle" (now a movie in Germany) by Joachim Massanek are available too. In addition to the true German titles, we have some translated from English, such as "Charlie and the Chocolate Factory" by Roald Dahl, "Charlie Bone" by Jenny Nimmo, "Molly Moon" by Georgia Byng and "The Adventures of Tom Sawyer" by Mark Twain.

Pupils will be able to borrow CD's from the library for one week, and listen to them in the car, on the bus and in the comfort of their own homes!

This wonderful project gained momentum and has grown into a "Listening Paradise", where small groups of children can sit on comfortable chairs in the library and listen to a CD via earphones. This unique area also has large tables to facilitate drawing a scene from the story or writing a report while listening. A dynamic teacher could use the Hörparadies as an extension of the classroom while tired children remaining after school could just relax and listen to their favourite story.

We have continued to promote our main fund raising, being MySchool card, and have seen an increase in number of card users as well as income generated.

Funds received has allowed the PRC in 2007 to continue with financial support for the "Hörparadies" as well as donate R10 000.00 to the English and German department for the purchase of reading books for the children. We have also donated funds to the establishment of a garden at the entrance of the school.

**The CD Library – "Hörparadies" and purchase of English and German books for the School library were made possible from income generated from MySchool card. Thank you to all those DSJ parents that use their MySchool card regularly – the children will benefit directly and you can see the fruits from this loyalty scheme.**

The PRC 2008 have many projects in the pipeline but financial aid is needed. The funds generated this year will go towards these projects. So please continue using the MySchool card and should you not have one, please apply as mentioned above.

Remember that this fund raising project is **"Money for Jam"**

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